

FastenersClearingHouse.com

The Search Engine for Surplus Fasteners

www.fastenersclearinghouse.com

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For immediate release:

FastenersClearingHouse.com Cross-References DIN and ISO Searches

Naperville, IL (December 8, 2008) – It became easier to locate hard to find industrial fasteners on the web in recent months as FastenersClearingHouse.com (FCH) improved its offerings by enhancing part number listings. Users are now able to search for items using either DIN or ISO number and receive results containing items listed under the corresponding specification.

The improvement is the result of a recent update to the FCH database that adds cross-reference information to inventory listings between DIN and ISO specification numbers wherever possible. The enhancement was made at the suggestion of FCH users, and the new feature benefits buyers and sellers alike.

“We’ve made it easier to find what you need even if you don’t identify a given part by its corresponding specification number. Sometimes there isn’t an exact equivalent between the two specifications, but where there is it’s nice to be able to find all of the items that could help you even if you search using the other specification,” said Brian Musker, FCH database manager. “Listing members also like it because they get added exposure without having to update their stock descriptions.”

An additional benefit to the move is that the major web search engines seem to have taken notice and have aggressively indexed the updated listings. This has resulted in a dramatic increase in traffic for FCH and added sales for FCH listing members.

The FCH database also contains some 20,000 lines listed with ANSI, IFI and JIS numbers, all of which are fully searchable by specification number. New efforts are underway to increase traffic for these specifications.

The FCH fastener database currently contains over 350,000 inventory line items from distributors across North America, and is available to search and source on the Internet at no charge at www.fastenersclearinghouse.com.

About FastenersClearingHouse.com:

FCH is an independent search engine serving the industrial and commercial fastener industry by providing a place to buy and sell surplus, hard to find, and odd lot fastener inventory on the Internet. Founded in October, 2006, FCH is based in Naperville, Illinois.

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