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**For immediate release:**

**Search for Fasteners by Brand Name and Part Number**

Naperville, IL (August 27, 2007) – FastenersClearingHouse.com (FCH) today announced support for brand name and part number searches with its fastener inventory search feature. The announcement represents a major enhancement to the proprietary search engine and comes just weeks after FCH completed its first online survey of member preferences.

“The online survey was very successful, with almost half of our members responding,” said Eric Dudas, FCH operations manager. “The fact that the members wanted FCH users to be able to search for inventory based on brand name and part number came through loud and clear, so we got started extending our search interface right away.”

The fastener inventory database has captured brand name and part number information since its inception, but this information was searchable only through the Description field in the search interface until now. With the new enhancement, users have the choice of toggling between the standard full search and the new brand name search. The feature is available with the click of a mouse at the top of the Search page on the FCH site.

The FCH fasteners database currently lists almost 250,000 items, but not all of them are indexed by brand name. The decision to list brand name and part number information is left solely to each distributor. This is important to understand because the standard full search option will usually yield more results for any given commodity when brand name is not used in the search.

FCH continues to be a commodity driven exchange, where users can locate surplus and hard to find items by commodity description. The new brand name search feature extends the service to help more users locate just the items they need. The search feature is available free of charge to anyone with a computer and an Internet connection.

**About FastenersClearingHouse.com:**

FCH is an independent online exchange supporting the fastener industry by providing a place to buy and sell surplus, odd lot and overstock fastener inventory on the Internet. Founded in October, 2006, FCH is based in Naperville, Illinois.

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